## **APFA**

## BOARD OF DIRECTORS MEETING

## **FALL BOARD MEETING**

October 11-12, 2011 Embassy Suites Outdoor World Grapevine, Texas

Resolution # 22

Maker: O'Kelley

Second: Bedwell

Date: 10/12/11

Time: 18:17

YES	=	Yes	ABS	=	Abstain	PXY	=	Proxy Vote
NO	=	No	N/A	=	Absent	REC	=	Recuse
PASS	=	Pass						

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	McCauley	Vargas	Prayon	O'Kelley	Bedwell	Nasca	Nikides	Wildish	Casadey	Moyer	Trautman	Breckenridge	Kilcran	MacPherson	Salas	Martin	Glading
YES		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	
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WHEREAS, the APFA Board of Directors is the governing body of the APFA; and

**WHEREAS**, Section 12 B of the APFA Policy Manual outlines the official publication of Skyword; and

**WHEREAS**, At the July 2004 Special Board of Directors Meeting, the Board of Directors unanimously passed Resolution #3 which states "... that SKYWORD EXPRESS shall be the name of a smaller, less expensive publication that will be published on an as-needed basis as determined by the President...;" and

**WHEREAS**, Section 12 B of the APFA Policy Manual currently contains no language addressing the official publication of SKYWORD EXPRESS; and

**WHEREAS**, This smaller, less expensive publication was created for the sole purpose of reducing cost, yet continuing to disseminate information on an-needed basis; and

**WHEREAS**, currently the SKYWORD publication remains as an online version only during section 6 negotiation, in an effort to reallocate funds specifically for negotiations

**THEREFORE BE IT RESOLVED,** the following language be included in Section 12 B of the APFA Policy Manual:

## **B. OFFICIAL PUBLICATIONS**

- 1. The name of the APFA official publication shall be SKYWORD.
  - a. The Communications Coordinator is responsible for coordinating the publication of SKYWORD.
  - b. SKYWORD text, style, content and layout must be approved by a majority of the National Officers prior to publication to ensure compliance with APFA policy and positions.
  - c. The editorial content of SKYWORD, except for Letters to the Editor, an approved "guest editorial" or approved "pro / con" article, shall reflect the official position of the APFA as outlined in the Policy Statement above.
    - 1) The APFA reserves the right to edit any submission which is received for the purpose of publication in SKYWORD.
    - 2). Submissions to SKYWORD will not be considered if they are too long, libelous, defamatory, factually incorrect, in bad taste or incorrect with respect to a Collective Bargaining Agreement negotiated by the APFA.
  - d. SKYWORD may contain a section of "Letters to the Editor" which will reflect, to the extent reasonably possible, a variety of viewpoints and opinions consistent with normal editorial controls and restraints.
    - 1) Any rebuttals to letters shall reflect the official position of the APFA.
    - 2) Letters to the Editor in excess of one-hundred (100) words may not be considered for publication.
    - 3) Letters to the Editor should be accompanied by a name, signature, address, telephone number and, if applicable, employee number and base. Anonymous letters will not be considered for publication.
    - 4) The name and, if applicable, the base of the contributor must be printed along with any Letter to the Editor that is approved for publication.
  - e. All articles published in SKYWORD shall contain a "byline" naming the group / individual author(s) of the article, the position with the APFA, if any, and, if applicable, the base. Any article not otherwise attributed shall be considered written or contributed by the Editor.
  - f. SKYWORD will contain an overview from each Board of Directors meeting compiled

- from the official minutes of that meeting. The SKYWORD overview will have no editorializing of the resolutions or minutes, and the total vote (i.e., 19-0) will be printed with the resolution. Information described in this paragraph also may be published on APFA's Website, instead of in SKYWORD.
- g. Each issue of SKYWORD must include a current roster of the names, e-mail addresses, telephone numbers and voice mail extensions of the Executive Committee, Base Chairs, Vice Chairs, National Coordinators and designated APFA Headquarters departments.
- h. Each issue of SKYWORD should include an "APFA Communiqué" (return response card) that is postage paid by the APFA to solicit Flight Attendants' comments and responses to issues affecting the APFA.
- i. Any or all department(s) may include an annual Report in SKYWORD.
- j. All advertising shall be located in the back pages of SKYWORD.
- k. The APFA shall not accept advertising for SKYWORD which is for the purpose of promoting the political platform or candidacy of any individual or organization.
- 1. SKYWORD shall be provided to all Flight Attendants free of charge. Subscriptions to SKYWORD may be made available to others at a cost determined by the Executive Committee. A Flight Attendant in good standing at the time of retirement may request and receive a free subscription for a period of one (1) year, which may be renewed at one-half (½) the subscription rate thereafter.
- m. SKYWORD shall not be provided to American Airlines management.
- n. Each publication will be mailed to the membership each season that the National Communications Coordinator designates and will report to the board the designated month for each season.
- o. Any information to be published in SKYWORD may instead be published on the "members only" section of the APFA Website.
- 2. The name of smaller, less expensive official publication shall be SKYWORD EXPRESS
  - a) the communication coordinator as with the SKYWORD will determine style and layout.
  - b) the content of this publication shall not mirror that of the SKYWORDS publication.
  - c) the SKYWORD EXPRESS may be a color cover, and whenever possible the content shall consist of black and white, using a less expensive paper, as a cost savings measure.
  - d) SKYWORD EXPRESS will be published on an as-needed basis as determined by the President, in an effort to disseminate timely information to our members.
- 3. Copies of SKYWORD and SKYWORD EXPRESS must be sent to the Board of Directors, prior to mailing to Flight Attendants.
- 4. Content of SKYWORD and SKYWORD EXPRESS must be approved by a majority of the National Officers before printing.