APFA
BOARD OF DIRECTORS MEETING

FALL BOARD OF DIRECTORS MEETING
October 27-28, 2020
NYLO Las Colinas
Irving, TX

Resolution Tally Sheet

Resolution #:	7
Maker:	**Black**
Second:	**Harris**
Date:	**10/27/2020**
Time:	**4:26 p.m.**

Resolution Name: Candidate Campaign Emails

☒ *AFFECTS POLICY MANUAL:* **SEC 14.T.1.D**

YES = *Yes*		**ABS** = *Abstain*		**PXY** = *Proxy Vote*	
NO = *No*		**N/A** = *Absent*		**REC** = *Recuse*	
PASS = *Pass*					

COMMENTS:

	BOS	CLT	DCA	DFW	LAX	LGA	MIA	ORD	PHL	PHX	RDUI	SFO	STL	PRES Tie-Breaker
	Milenkovic	Hazlewood	Pennel	De Roxtra	Bales	Norvell	Trautman	Wroble	Kaswinkel	Babi	Sullivan	Schwartz	Martin	Hedrick
YES	☒	☒	☒	☒	☐	☒	☒	☒	☒	☐	☒	☒	☐	☐
NO	☐	☐	☐	☐	☒	☐	☐	☐	☐	☒	☐	☐	☒	☐
PASS	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
ABS	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
N/A	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
PXY	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
REC	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

YES: 10 **NO:** 3 **ABSTAIN:** 0 **ABSENT:** 0

Status: *Passed* ☒ *Failed* ☐ *Tabled* ☐ *Withdrawn* ☐ *Show of Hands* ☐

WHEREAS, Article III, Sections 3.L.(1) and (2) of the APFA Constitution authorizes the Board of Directors to set policy for the APFA and to review, and if necessary, modify the APFA Policy Manual; and

WHEREAS, Section 14.T.1.d. of the Policy Manual reads as follows:

T. CANDIDATE ACCESS TO MEMBERSHIP MAILING LABELS, USE OF THE APFA MAILING SERVICE, OR E-MAIL DISSEMINATION

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1. All candidates may request mailing labels, the use of the APFA mailing service, or dissemination of campaign material via e-mail.

     d. If the candidate chooses to disseminate campaign material via e-mail, the e-mails will be sent by an outside vendor selected by the National Ballot Committee.

and

WHEREAS, the National Ballot Committee has determined it is possible for APFA to send candidate e-mails, instead of an outside vendor, through guidance from APFA legal and the Department of Labor.

BE IT THEREFORE RESOLVED, the following revisions be made to Section 14.T.1.d. of the APFA Policy Manual:

T. CANDIDATE ACCESS TO MEMBERSHIP MAILING LABELS, USE OF THE APFA MAILING SERVICE, OR E-MAIL DISSEMINATION

1. All candidates may request mailing labels, the use of the APFA mailing service, or dissemination of campaign material via e-mail.

     d. If the candidate chooses to disseminate campaign material via e-mail, the e-mails will be ~~sent by an outside vendor selected~~ **prepared and sent** by the National Ballot Committee.

        (1) APFA will charge the candidate the market rate per e-mail campaign sent to the membership. The amount will be communicated to all candidates. The candidate may pay via check or on the APFA website on the designated page. Any funds generated will be allocated to the APFA general fund.

        (2) All information will be formatted as it is received from the candidate with no attempt to correct spelling, punctuation, grammar, intent, or content.

        (3) The NBC will not verify the validity of any statements or remarks made in the candidate's campaign e-mail.

        (4) A statement will be prepared by APFA legal and will appear in the footer of the candidate's campaign e-mail explaining that the APFA does not endorse any candidates, and the campaign e-mail is sent in its original format.

        (5) In the subject line of the email, the words "CANDIDATE CAMPAIGN E-MAIL" will appear in front of the subject provided by the candidate.

        (6) The sender address will be formatted so that it does not appear to be an APFA endorsement.

(7) **The service will be available from 9-5 on business days, and the NBC will make every attempt to send the campaign e-mail within two (2) business days upon receipt of payment.**

(8) **The NBC will utilize a separate login for the e-mail provider the Communications Department uses to send APFA official hotlines.**

(9) **A form will be made available to the candidates to request a campaign e-mail, which will include a payment option. The NBC will be responsible for formatting the campaign e-mail to appear just as it was received from the candidate. All communications with the candidate regarding formatting will be accomplished via e-mail. Once the candidate has approved the drafted campaign e-mail, the NBC chairperson will send the campaign e-mail.**

(a) **Base elections: the e-mail will only be sent to members with an e-mail address on file in the specific base in which the candidate is running.**

(b) **National elections: the e-mail will be sent to all APFA members with an e-mail address on file.**